



### PRELIMINARY PROGRAM OF SCIENTIFIC ACTIVITIES

DAY	HALL	TIME	TOPIC	KEYNOTE SPEAKER	PARTICIPANTS
<b>MONDAY</b> 20/4/2015	Hall 7	11:00am – 2:45pm	Opening of the Fair		
<b>LUNCH (12:45 PM – 1:45PM)</b>					
<b>MONDAY</b> 20/4/2015	Hall 7	1:45pm – 2:45pm	MEDICUBA S.A. Development of the products recruiting, equipment, instrumental, inputs and expendable material for the National System of Health	<b>MSc. Raquel Acosta Porta</b> Commercial Director Cuba	Exhibiting Commercial firms and national and international Manufacturers.
<b>MONDAY</b> 20/4/2015	Hall 7	4:00pm	<b>OFFICIAL OPENING AND WELCOMING COCKTAIL</b>		
DAY	HALL	TIME	TOPIC	KEYNOTE SPEAKER	PARTICIPANTS
<b>TUESDAY</b> 21/4/2015	Hall 7	10:30am - 12:30pm	<b>Conferencia Magistral:</b> Business opportunities. The Special Economic Development Zone of Mariel.	<b>Ms. Niurka Marsán Morfa</b> Secretary Section Health, Biotechnology and Pharmaceutical Industry Chamber of Commerce of the Republic of Cuba.	Exhibiting domestic and foreign business firms, units of the National Health System.

TUESDAY 21/4/2015	Hall 7	11:45am –12:45pm	R & P Company S.r.l.  Introducing product portfolio BIO-OPTICAL Factory, Introducing product portfolio TDI Factory	Ferdinando Radice  Jorge Pastor Santos  Sr. Mauricio Ricci President R&P Italy	Medicuba S. A. GEASP Enterprises, Research Institutes, Hospitals and domestic producers.
<b>LUNCH (12:45 PM – 1:45PM)</b>					
TUESDAY 21/4/2015	Hall 7	2:00pm – 3:00pm	<b>Magistral Lecture -</b> Development of Orthopedics in Cuba	<b>Prof. Dr. Sc Rodrigo Álvarez Cambras</b> Director. Frank País Orthopedic Hospital and Complex, Cuba	Exhibiting domestic and foreign business firms, units of the National Health System
TUESDAY 21/4/2015	Hall 7	3:15pm – 5:15pm	EUMEDA Lecture on the introduction of new technologies in medical imaging: CT, Magnetic Resonance, and Angiography.	<b>Dr. Enrique Galán</b> <b>Dr. Vladimir Medina</b> <b>Dr. Sergio Arturo Domínguez</b> Specialists SIEMENS Grupo	MINSAP- Medical Assistance, National Group of Radiology and Imaging, research institutes, hospitals, polyclinics
<b>DAY</b>	<b>HALL</b>	<b>TIME</b>	<b>TOPIC</b>	<b>KEYNOTE SPEAKER</b>	<b>PARTICIPANTS</b>
WEDNESDAY 22/4/2015	Hall 7	10:30am- 11:30am	<b>Magistral Lecture:</b>  Heberprot-P Development as a Cuban biotechnology product and main results of its use in reducing the amputation relative risk of UPD in Cuba	CIGB <b>Dr. Manuel Raíces Pérez Castañeda</b> Cuba	MINSAP- Health Care, MINSAP Drugs Directorate, Hospitals, Research Institutes, polyclinics and family medical practices

<b>WEDNESDAY</b> 22/4/2015	Hall 7	11:45am- 12:45pm	PHYSIOMED Introducing New Technologies for rehabilitation and physiotherapy.	<b>Eng. Sacher Sánchez</b> Microbiology specialist Germany	Hospitals, National Rehabilitation and Physiotherapy Group, Hosp. Frank País, Hosp. Carlos J. Finlay
<b>LUNCH (12:45 PM – 1:45PM)</b>					
<b>WEDNESDAY</b> 22/4/2015	Hall 7	1:45pm – 2:45pm	TECNOSUMA SUMA Technology over 33 years linked to health programs.	<b>MSc. Aramis Sánchez</b> Microbiology specialist Cuba	MINSAP- Health Care, Hospitals, Research Institutes, polyclinics and family medical practices
<b>DAY</b>	<b>HALL</b>	<b>TIME</b>	<b>TOPIC</b>	<b>KEYNOTE SPEAKER</b>	<b>PARTICIPANTS</b>
<b>WEDNESDAY</b> 22/4/2015	Hall 7	3:00pm – 4:00pm	<b>Magistral Lecture:</b> Cuban Medical Service "Recruitment of Health Services in Cuba"	<b>Dr. Yillian Jiménez Expósito</b> Director- Cuban Medical Services Cuba	Exhibiting domestic and foreign business firms, units of the National Health System
<b>WEDNESDAY</b> 22/4/2015	Hall 7	4:15pm – 5:15pm	UCCM Development of Cuba Medical Collaboration	<b>Dr. Regla Luz Angulo Pardo</b> Director of the Central Unit of the Medical Collaboration, Cuba	Exhibiting domestic and foreign business firms, units of the National Health System
<b>THURSDAY</b> 23/4/2015	Hall 7	10:30am–11:30am	Medicaribe S. A. Lecture- Managing Adversity.  Different ways of acting in a situation of air disaster.	<b>Dr. Gustavo Zerbino Starjano</b> General Director Cibeles Laboratories S.A  <b>Ms. María Eugenia Galarraga</b> Commercial Specialist Uruguay	MINSAP- Health Care, Hospitals, Research Institutes, polyclinics and family medical practices

23/4/2015	Hall 7	11:45am- 12:45pm	CENCEC Cuba, new scenario for clinical research. Advantages of conducting clinical trials in Cuba.	<b>Dr. María Amparo Pascual</b> Director CENCEC  <b>Dr. Alberto Hernández</b> Specialist	MINSAP- Health Care, Hospitals, Research Institutes, polyclinics and family medical practices and Exhibiting domestic and foreign business firms
<b>LUNCH (12:45 PM – 1:45PM)</b>					
<b>THURSDAY</b> 23/4/2015	Hall 7	2:00pm–3:00pm	CECMED Lecture Updating on Drug Regulatory and Biological and Biotechnology Products.	<b>MSC. Olga Lidia Jacobo Casanueva</b> <b>MSC. Beatriz de la Cruz Pérez</b> <b>MSC. Rodrigo Pérez Massipe</b> <b>MSC. Yaneth Hechavarría Núñez</b> CUBA	Exhibiting domestic and foreign business firms Health Care, Hospitals, Research Institutes, polyclinics and family medical practices
<b>DAY</b>	<b>HALL</b>	<b>TIME</b>	<b>TOPIC</b>	<b>KEYNOTE SPEAKER</b>	<b>PARTICIPANTS</b>
<b>MONDAY</b> 20/4/2015	Hall 1D	11:00am	<b>FAIR OPENING</b>		
<b>LUNCH (12:45 PM – 1:45PM)</b>					
<b>MONDAY</b> 20/4/2015	Hall 1D	2:00pm – 3:00pm	AICA Policy for the development of injectable medications, eye drops, ear and nasal drops. <b>Laboratories Company AICA.</b>	<b>MsC. María Isabel Reyes Tur</b>  Head of R+D department  <b>Ms. Ismary Nuñez Broño</b> Commercial specialist Cuba	Drugs Directorate, Natural and Traditional Medicine, Hospitals, Research Institutes, polyclinics and Family medical practices

<b>MONDAY</b> 20/4/2015	Hall 1D	3:15pm – 4:00pm	CECMED Current regulation of equipment and devices (Regulated Sector)	<b>Ing. Ernesto Suárez Rodríguez</b> <b>Mr. Juan Magraner Hernández</b> Cuba	Health Care, Hospitals, Research Institutes, polyclinics and family medical practices
<b>MONDAY</b> 20/4/2015	Hall 1D	4:00pm	<b>INAUGURACIÓN OFICIAL y COCTEL DE BIENVENIDA</b>		
<b>DAY</b>	<b>HALL</b>	<b>TIME</b>	<b>TOPIC</b>	<b>KEYNOTE SPEAKER</b>	<b>PARTICIPANTS</b>
<b>TUESDAY</b> 21/4/2015	Hall 1	10:30am-12:45	CIREN  "Lecture on Innovative Services and Health Products in the diagnosis and treatment of neurological diseases: New technologies for the rehabilitation of motor control - REBIOGER: Aging Comprehensive Care. - Functional Neurosurgery in movement disorders.  - Perivertebral Intervention in the treatment of chronic pain.	<b>Ms. María del Pilar</b> Commercial specialist Cuba <b>Dr. Mario Álvarez Sánchez</b>  <b>Dr. Roidel Alessandrini González</b>  <b>Dr. Nelson Quintanal Cordero</b>  <b>Dr. Ricardo Valdés Llerena</b>	Drugs Directorate, Natural and Traditional Medicine, Hospitals, Research Institutes, polyclinics and Family medical practices

<b>LUNCH (12:45 PM – 1:45PM)</b>					
<b>DAY</b>	<b>HALL</b>	<b>TIME</b>	<b>TOPIC</b>	<b>KEYNOTE SPEAKER</b>	<b>PARTICIPANTS</b>
<b>TUESDAY</b> 21/4/2015	Hall 1	2:00pm-5:15pm	BASF Forum among manufacturing Laboratories of Pharmaceutical Industry BIOCUBAFARMA and BASF SE	<b>Mr. Bernhard Fussnegger</b> BASF SE Technician- Germany <b>Ms. Nancy Blanco Mir</b> Dominican BASF Manager S.A. Cuba Branch <b>Marco Barrio</b> - Pharma Sales Leader in Central America and Caribbean  <b>Ms. Elena Guirola Ramig</b> , BASF Executive assitant	Directors of Pharmacy, Institute of Angiology, Institute of Hematology, Hospitals, Polyclinics and Family medical Practice
<b>WEDNESDAY</b> 22/4/2015	Hall 1D	10:30am- 12:45pm	PROMED S.L. – BAXTEL Presentation of the Closed and Fluid System.	<b>Dr. Martha Varón</b> <b>Mr. Francisco J. Gonzalez</b> Dental División PROMED - GAMBRO <b>Ms. Niurka Mori Dpto.</b> Commercial executive Spain	Hospitals, Institute of Nephrology, CIMEQ Hosp, Carlos J. Finlay Hosp. , polyclinics and Family medical practices
<b>LUNCH (12:45 PM – 1:45PM)</b>					
<b>WEDNESDAY</b> 22/4/2015	Hall 1D	2:00pm- 3:00pm	POSITRONICA New technology for FDG production. Minicyclotron ABT.	<b>Eng. José María Pérez Rivero</b> Positrónica President. <b>Eng. Antilio García</b> Specialist Spain	Directors of Pharmacy, Institute of Angiology, Institute of Hematology, Hospitals, Polyclinics and Family medical Practice
<b>WEDNESDAY</b> 22/4/2015	Hall 1D	3:15pm – 4:15pm	BRIDELPA Presentation of PTM Product / ORTHOPEDIC Goods. Product Presentation Venosan / MEDICAL COMPRESSION	<b>Ms. Carina Muscara</b> Sales manager - BRIDELPA, S.A. Panama	Directors of Pharmacy, Institute of Angiology, Institute of Hematology, Hospitals, Polyclinics and Family medical Practice

			STOCKINGS VENOSAN/		
DAY	HALL	TIME	TOPIC	KEYNOTE SPEAKER	PARTICIPANTS
WEDNESDAY 22/4/2015	Hall 1	4:30pm – 5:15pm	PHILIPS- Innovative Technology Ultrasound Diagnosis. The Innovative Technology for diagnostic imaging: Ultrasound Diagnostics, Tomography. Computerized, Resonance and Angiology	<b>Eng. Sandra González</b> Specialist- Philips Holland	Techonoly Group- MINSAP Hospitals, Research Institutes, polyclinics and Family mediac practices
THURSDAY 23/4/2015	Hall 1	10:30am–12:45pm	COMES Lecture- Free Form- a simple and flexible concept for elaborations of high quality ophthalmic lenses. Innovation at reduced costs	<b>Mr . Giovanni Colombo -</b> President of COMES <b>Ms. Gesys Córdova</b> <b>Espinosa –</b> Methodological Advisor <b>Mr. Pietro Corteggiani</b> <b>Corrida –</b> Technical Advisor	Direction Optics Optical Company Ramón Pando Ferrer Institute of Ophthalmology.
<b>LUNCH (12:45 PM – 1:45PM)</b>					
THURSDAY 23/4/2015	Hall 1D	2:00pm–3:00pm	ERWEKA GmbH Presentation of new products for the diagnosis and treatment of diseases	<b>Mr. Raúl Veranes</b> Advisor. Panama	
THURSDAY 23/4/2015	Hall 1D	3:00pm–4:00pm	<b>AWARDS FOR THE EXHIBITION FAIR</b>		

PROGRAM FOR THIRD LECTURE HALL					
DAY	HALL	TIME	TOPIC	KEYNOTE SPEAKER	PARTICIPANTS
MONDAY 20/4/2015	HALL 2A	11:00am	OPENING OF THE EXHIBITION FAIR		
<b>LUNCH</b> (12:45 pm – 1:45pm)					
MONDAY 20/4/2015	HALL 2A	2:00pm – 3:00pm	Blanver  "Multiple benefits of super disintegrants in tablet formulations"	<b>Valdemir Passos</b>  <b>Tatiana Ferrer Silot</b>  Marketing Specialista  FARMACUBA	Health Care, MINSAP Hospitals, Research Institutes, polyclinics and Family Medical Practices
MONDAY 20/4/2015	HALL 2A	3:00pm – 4:00pm	<b>Ferringland Branch Office</b>  Panel: Current status and challenges of assisted reproduction in Latin America	<b>Dr. Roberto Epifanio</b> Panamá <b>Dr. Gustavo Pagés</b> Venezuela <b>Dr. Kenia Rodríguez</b> Cuba  <b>Emma E. Pellón Sáez.</b>  Manager	Health Care, MINSAP Hospitals, Research Institutes, polyclinics and Family Medical Practices
DAY	HALL	TIME	TOPIC	KEYNOTE SPEAKER	PARTICIPANTS
MONDAY 20/4/2015	HALL 2A	4:00pm	OFFICIAL OPENING AND WELCOMING COCKTAIL		



TUESDAY 21/4/2015	HALL 2A	10:30am-12:45	Bioline Fios Cirúrgicos LTDA Presentation of solutions for Surgical Sutures	<p><b>Mr. José Alberto da Luz Mota</b> –Director President</p> <p><b>Mr. Marley Afonso Fernandez</b> Junior – Foreign Trade Manager</p> <p><b>Mr. Daniel H. Fernández Dias -</b> Sales Representative for Latin America, Brazil</p>	Health Care, MINSAP Hospitals, Research Institutes, polyclinics and Family Medical Practices
<b>LUNCH</b> (12:45 pm – 1:45pm)					
TUESDAY 21/4/2015	Sala de Conferencia 2A	2:00pm-5:30pm	<p>CPM Epidemiological situation in America and its main challenges.</p> <p>. PAHO/WHO in Cuba</p> <ul style="list-style-type: none"> <li>- Importance of diagnosis of acute respiratory infections in the current context. Results with the ARI WELL D-ONE</li> <li>- Perspective of using ARI WELL D-ONE for diagnosing respiratory infections. Preliminary evaluation.</li> <li>- Importance of accelerated diagnosis of urogenital mycoplasmas in patients of national assisted reproduction</li> </ul>	<p>.</p> <p><b>Dr. Carlos Dotres.</b> Juan Manuel Márquez Pediatric Hospital</p> <p><b>Dr. Gilda Toraño Peraza.</b> Institute of Tropical Medicine "Pedro Kouri"</p> <p><b>Dr. Miguel Aguiar.</b> González Coro Maternity Hospital</p> <p><b>MsC. Nadia M. Rodríguez,</b> Institute of Tropical Medicine "Pedro Kouri"</p> <p><b>Dr. Carmen Rodríguez.</b> Benéfico Jurídico Respiratory Medicine Hospital</p> <p><b>Dr. Ana Bertha Álvarez Pineda.</b> Eusebio Hernández Maternity Hospital</p>	<p>Drugs Directorate, National Laboratory Group, IPK, Hospitals, Research Institutes, polyclinics and Family medical practices Guests: Teachers and Doctors: <i>Juan Manuel Márquez</i> Pediatric Hospital, Eusebio Hernández, Obstetrics and gynecology Hosp, . Joaquin Albarran Surgical Clinical Hosp, Charity Legal Hosp,. González Coro Obstetrics and gynecology Hosp and IPK Institute and Nephrology Institutes.</p>

			<p>program.</p> <ul style="list-style-type: none"><li>- Assessment of a rapid micro method for the detection, identification and antimicrobial susceptibility of urogenital mycoplasmas.</li><li>- Comparison of results of the use of ARI WELL D-ONE System versus conventional methods. Experience at the Charity-Legal Hospital.</li><li>- Experience and results of using MYCO WELL D - ONE rapid diagnostic system.</li><li>- Importance of early, effective and quality microbiological diagnosis to prevent urinary tract infections. OYRON WELL D-ONE an alternative to conventional urine culture.</li><li>- Impact of timely and</li></ul>	<p><b>Dr. Regla Mora.</b> Centro Provincial de Higiene y Epidemiología La Habana</p> <p><b>Dr. José Reinaldo Hall barría.</b> Juan Manuel Márquez Pediatric Hospital</p>	
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			quality clinical diagnosis in the management of patients, to avoid reaching CKD.		
WEDNESDAY 22/4/2015	HALL 2A	10:30am- 12:45pm	MERZ  Presentación del producto farmacéutico Akatinol Memantina  Revisión y actualización	<b>Dr. Daniela Morales</b>  Merz México	Health Care, MINSAP Hospitals, Research Institutes, polyclinics and Family Medical Practices
<b>LUNCH</b> (12:45 pm – 1:45pm)					
WEDNESDAY 22/4/2015  PROMED	HALL 2A	2:00pm- 3:00pm	PROMED- Presentation of PRISMAFLEX dialysis equipment	<b>Dr. Miguel Muñoz</b> <b>Mr. Francisco J. González</b> Dental Division PROMED – GAMBRO Spain <b>Ms. Niurka Mori Commercial department</b> Spain	Hospitals, Institute of Nephrology, CIMEQ, Hosp. Carlos J. Finlay, polyclinics and Family medical practice
<b>DAY</b>	<b>HALL</b>	<b>TIME</b>	<b>TOPIC</b>	<b>KEYNOTE SPEAKER</b>	<b>PARTICIPANTS</b>
WEDNESDAY 22/4/2015	HALL 2A	3:15pm – 5:15pm	<b>MERZ</b>  Presentation of pharmaceutical Botulinum Toxin Type A XEOMIN. Review and trials.	<b>Dr. Daniela Morales</b>  <b>Merz México</b>  <b>Dr. Norma Diez</b>  Representative- Merz Germany	Health Care, MINSAP Hospitals, Research Institutes, polyclinics and Family Medical Practices

<b>THURSDAY 23/4/2015</b>	Sala de Conferencia 2A	10:30am-11:30pm	LIDO INTERNACIONAL S.A. Applications and protocols of rotary instruments applied to modern oral rehabilitation.	<b>Marcelo Marjovsky</b> Sales Director Latin América JOTA AG Rotary Instruments Distribuidor.en Cuba.Lido Internacional.S.A.Panamá  <b>MsC. Florita Peñas</b>  Specialist  Panama	Frank País Orthopaedic Complex Hosp., Technical Orthopedics, Medical Assistance, Hosp. Julio Diaz.
<b>THURSDAY 23/4/2015</b>	Sala de Conferencia 2A	11:35am-12:35pm	Natural Products of LABIOFAM Business Group: challenges of universal health coverage.	LABIOFAM <b>Ms. Julia Sánchez Díaz</b> Communications Specialist LABIOFAM Entrepreneurial Group Cuba	Medicuba S. A. GEASP Exhibiting domestic and foreign business firms, units of the National Health System.
<b>LUNCH (12:45 pm – 1:45pm)</b>					
<b>DAY</b>	<b>HALL</b>	<b>TIME</b>	<b>TOPIC</b>	<b>KEYNOTE SPEAKER</b>	<b>PARTICIPANTS</b>
<b>THURSDAY 23/4/2015</b>	HALL 2A	2:00pm–3:00pm	Introducing new technology: Laser surgery- Laser in gynecology Laser in ENT Laser in Aesthetics Vibration in rehabilitation.  Environment and sanitation equipment for passive and	<b>Mr. Ruggero Conti</b> G.M. Latin America and Caribbean Emildue European Group	González Coro Hospital,. Health Care, Hospitals, Research Institutes, polyclinics and family medical practices

			active rehabilitation.		
<b>THURSDAY 23/4/2015</b>	<b>HALL 2A</b>	<b>3.00pm – 4:00pm</b>	<b>AWARDS FOR THE EXHIBITION FAIR – CLOSING CEREMONY</b>		

**PABEXPO Areas for lectures are in the Halls A, D and upstairs (mezzanine)**

**Therefore, the lecture halls are**

- Hall 7 ----- in PABEXPO mezzanine**
- Hall 1D ----- in PABEXPO Hall D**
- Hall 2A ----- in PABEXPO hall Room A**